

Wild About...

Shannon Region, Ireland



Meet in Ireland

MICE Supports

The Green Scene

Greenery & Green Initiatives

*Wellness on
my Mind*

Recharge & Reconnect

EIRE

Meet the Team

*Luxury Castles
& Estates*

Lavish Decor & Michelin Star Dining

Luxury

Sustainability

Wellness

Autumn/Winter
Edition 2021

We're Here to Help

The Shannon Region Conference & Sports Bureau is a public private partnership and the official events bureau for Ireland's Shannon Region. We offer free and impartial services and expert local knowledge to ensure a memorable event that exceeds your expectations - all in a region that makes an excellent destination for meetings, conferences, exhibitions, incentive travel, elite athlete training and sporting events. We work in partnership with the Meet in Ireland team at Fáilte Ireland to offer you free support and expertise.

Meet in Ireland is the official business events bureau for Ireland and is a brand that is owned and managed by Fáilte Ireland, Ireland's National Tourism Development Authority. As the first point of contact for many global business tourism operators, Meet in Ireland is responsible for helping meeting planners organise successful international business events in Ireland, a world-class destination for meetings, incentives, conferences and events (MICE). Ireland offers so many exciting opportunities and we're dedicated to making them available to our international network.

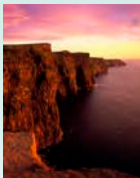


How we can support you together

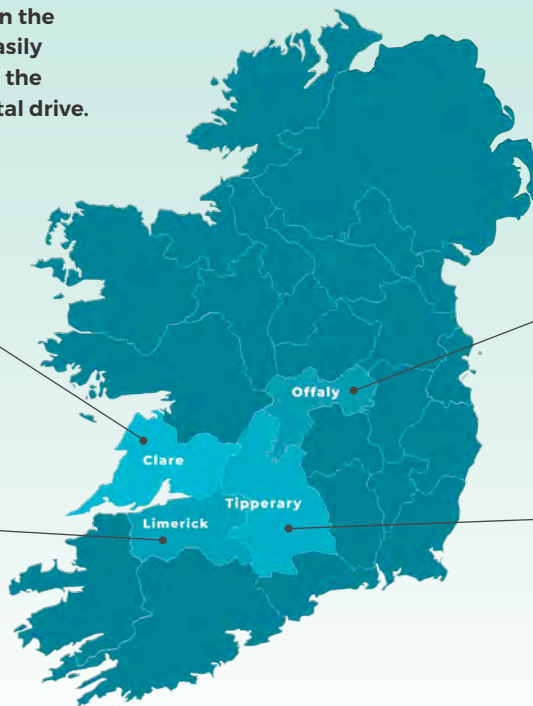
- We've tripled financial supports from €10 to €30 per international delegate
- We can support the costs of both virtual and in person site inspections for up to three key decision-makers
- Bid Support
- Point of Contact /Expert Local Knowledge
- Free Venue Finding Assistance
- Free Social & Activity Programme Advice
- Promotional / Marketing materials
- Access to approved professional conference organisers or Destination Management Companies

The Shannon Region is located on the beautiful west coast of Ireland easily accessing the wild Atlantic way - the World's longest signposted coastal drive.

Picturesque County Clare boasts some of the region's most spectacular scenery including the awesome Cliffs of Moher and the Burren.



Limerick is a city brimming with history and stories to tell whilst also offering a great riverside experience, it is also a wild Atlantic way gateway city.

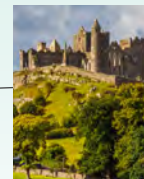


Front Cover Photo:
Loop Head, Co. Clare

This publication is printed on Silk which is provided from Fully Sustainable Forestation.



Find tranquillity and calm in County Offaly where you can relax by the edge of the River Shannon in Ireland's Hidden Gem.



Tipperary is a landlocked rural county that's home to mountains, rivers, lakes and farmland in Ireland's Hidden Heartlands.



Easily accessible from...

the US, UK and Europe. The Shannon Region is serviced by Shannon international airport, with Cork Airport just over an hour away and Dublin Airport 2 hours. With a major rail link and a motorway network connecting to Dublin, we are the perfect location from which to explore Ireland.



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Contact us
today

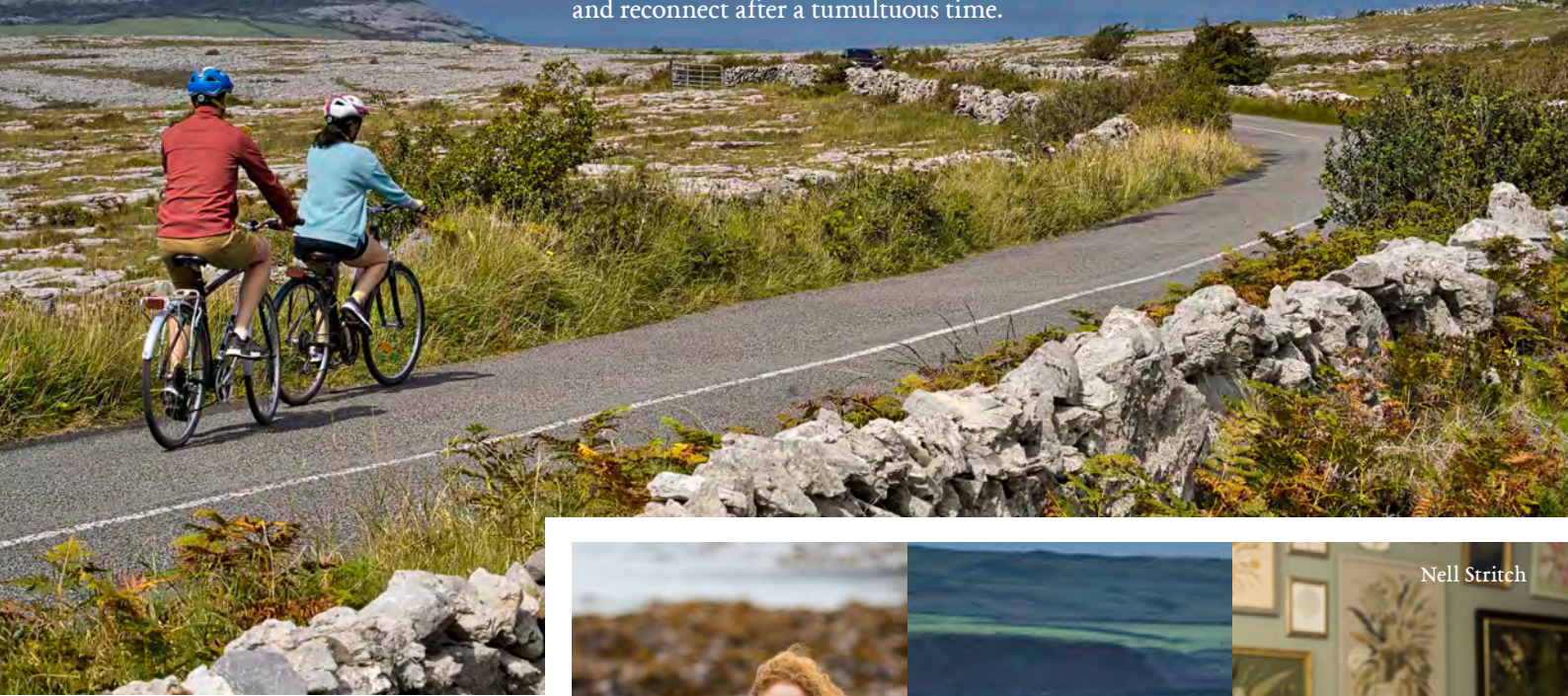


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Wellness on my Mind

The Shannon region offers a wealth of high-quality wellness experiences. It's the perfect location for guests hoping to relax, recharge and reconnect after a tumultuous time.



The Shannon Region's peaceful locations, rugged landscapes and breathtaking views provide the ideal surroundings for a safe and health-focused conference, meeting or incentive. And if there's time, there are hundreds of activities that can be arranged to help enhance engagement and increase productivity on a work trip. Kick-off the day with morning meditation or end an intense day of strategizing with surf lessons. Whether clients want to learn a new skill like wilderness survival, get active in the great outdoors, or unwind in a luxurious spa, the Shannon Region is home to an array of opportunities for clients to immerse themselves in feel-good vibes.

Natural Beauty

We've rounded up a sample of the long list of fantastic wellness packages currently available for delegates to explore.

The Burren National Park is a place of great natural beauty. In 2011 the Burren and Cliffs of Moher Geopark gained Global Geopark status. Sometimes the best way to experience a landscape is to immerse yourself in it. With E-Whizz Electric Bike rental, delegates can do just that as they glide through the Burren area at ease, stopping off to appreciate the other-worldliness of this unique scenery.



Foraging

Delegates will return to their hunter-gatherer roots by sourcing edible plants and gathering delicious seaweed on a foraging walk with Wild Kitchen, a member of the Burren Food Trail. Guided by a local horticulture tutor, delegates will explore deserted beaches, picturesque laneways and the Burren landscape and learn about the flavours of Ireland through a variety of herbs, plants and seaweeds.

Make a Splash

An energising and challenging day of outdoor teambuilding activities on the water can be arranged with Nevsail Watersports. Kayak on the River Shannon and explore Limerick's



Nell Stritch

Viking and Medieval past, or learn how to sail in Kilkee or enjoy a wild surfing experience in the Atlantic Ocean.

Get creative

Create your own art with pressed flowers. Nell Stritch of Pressed Flowers by Nell hosts pressed flower classes. Delegates are provided with a beautifully packaged kit with pressed flowers, frames, and gift cards and are guided on how to make their very own pressed flower gift cards, bookmarks or frames. All flowers are grown in Ireland so it's a lovely mindful way to enjoy nature while also learning the art of arranging pressed flowers and having a gorgeous memento to bring home.

Luxury Escapes & Estates



Adare Manor

The Shannon Region Boasts some of the best hotels in the world, among them Norman Castles and Gothic Mansions, Coastal Resorts, luxury estates and urban retreats. Think pristine parkland estates, imposing baronial façades to historic grandeur underpinned by the finest modern comforts. With lavish decor, Michelin star dining, breath-taking views and abundant activities, your guests will enjoy our legendary hospitality.

We've handpicked some of the world class luxury destinations and activities available in the Shannon region:

Experiences out of the Ordinary

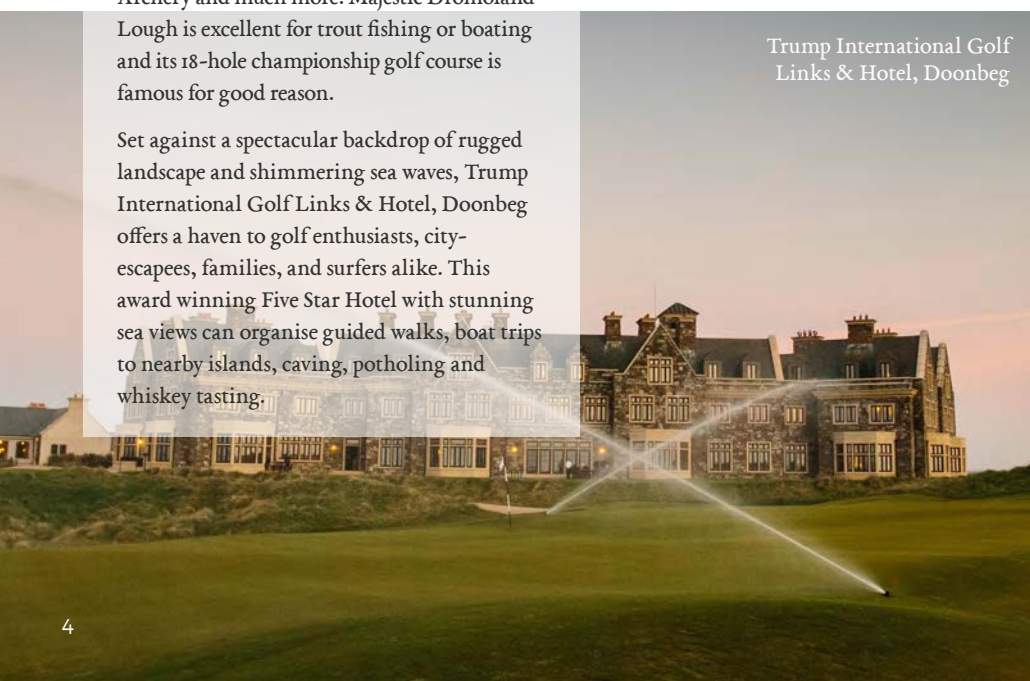
At Adare Manor, fill your days with excitement and discovery with a range of fun and exhilarating activities from an Irish Gundog Experience to padel and falconry. These amazing experiences have something to offer every guest. The golf course at Adare Manor has collected numerous global accolades, capped off with the recent confirmation of its Ryder Cup host venue status in 2027.

A magnificent playground of country pursuits, Dromoland Castle's 450-acre estate offers up so many opportunities for fun with Clay Pigeon Shooting, Falconry, Horseback Riding and Archery and much more. Majestic Dromoland Lough is excellent for trout fishing or boating and its 18-hole championship golf course is famous for good reason.

Set against a spectacular backdrop of rugged landscape and shimmering sea waves, Trump International Golf Links & Hotel, Doonbeg offers a haven to golf enthusiasts, city-escapees, families, and surfers alike. This award winning Five Star Hotel with stunning sea views can organise guided walks, boat trips to nearby islands, caving, potholing and whiskey tasting.



Dromoland Castle



Trump International Golf Links & Hotel, Doonbeg



Adare Manor

Glin Castle



Fanningtons Castle

The Oak Room



Cashel Palace Hotel



Gloster House



Gloster House

Gloster House is a 400-year-old, Irish country house right in the very centre of Ireland. Nestling at the foot of the Slieve Bloom Mountains, it is surrounded by extensive gardens incorporating terraces, water features, woodland and lakes. Gloster House is a

magical place and is available for exclusive use. The house has been extensively restored in recent years and has multiple event spaces for up to 180 guests. A unique setting for corporate functions, conferences, incentives and exclusive hire.

Michelin Star Dining

The Oak Room at Adare Manor is Limerick's first Michelin Star Restaurant. Head Chef Michael Tweedie and his team cook with restraint and according to the seasons in one of the most magical settings in Ireland. A handsome oak-panelled room that has always been the heart of the house, The Oak Room at Adare Manor was the original family dining room and, once again, it is where you are invited to enjoy food cooked with love and skill, sourced from throughout the island of Ireland.

Be a King or Queen of your own Castle

Hiring a castle is a novel treat for small gatherings or celebrations. Glin Castle has been in the FitzGerald family for over 700 years. The castle with its superb interiors, decorative plasterwork and collections of Irish furniture and paintings, stands on the bank of the River Shannon, surrounded by formal gardens and parkland. It is available for exclusive hire for small groups of up to 16 people.

Fanningtown Castle is a secluded and intimate getaway nestled in the beautiful countryside close to Adare, Ireland's prettiest village in County Limerick. Feel right at home within the castle walls parts of which date from the 12th century. The castle is the perfect setting for small, intimate gatherings of up to 10 people.

New to the Scene

Introducing the Cashel Palace Hotel. Following a meticulous restoration project and sensitive renovation, guests will soon have the opportunity to escape to this intimate luxury residence in the heart of Ireland.

Built in 1734 and steeped in history, this former Archbishop's grand country house became a hotel in the early 1960's and hosted many famous visitors and friends alike; coming to view the world renowned Rock of Cashel from the hotel's historic gardens and explore Ireland from this charming market town in Tipperary.

Urban Retreat in the Heart of the City



The Savoy Hotel

Sleekly modern but resolutely old-school in terms of impeccable levels of service and classic touches, The

Savoy Hotel is a 5-star luxury boutique hotel ideally located in the heart of Limerick City. With an excellent selection of bars and restaurants onsite including the stylish Savoy Bar, the eclectic and cosy Library, the airy and elegant Savoy Restaurant and the vibrant New York style, Hamptons Bar & Grill.



No. 1 Pery Square

An award-winning Georgian townhouse comprising of 21 bedrooms, delicious food and wine at The

Long Room, private dining at Sash Restaurant, an organic spa and Georgian terraced garden, No. 1 Pery Square is a luxurious and intimate boutique townhouse hotel tucked away at the heart of Limerick's historic quarter full of personality and style throughout.



The Bedford Townhouse & Café

The Bedford is a boutique 12-bedroom property located in the heart of Limerick City. Lovingly restored, with original architectural features and stylish modern touches, this heritage townhouse offers our guests a unique guest experience in a luxurious setting. Guests can choose between our Chic, Elegant or Suite bedrooms and avail of the Parlour Room hideaway and Gym and Steamroom to unwind.

The Bedford Townhouse & Café is also available for exclusive hire. Perfect for small groups who are looking for a luxury city centre residence in Limerick.



Temple Gate Hotel

Afternoon Tea in Ennis our picturesque market town on Irelands Wild Atlantic Way

Temple Gate Hotel

Afternoon Tea served in the Library is the ideal treat after a busy day sightseeing or simply browsing the boutiques of the buzzing medieval town. Everybody loves the ritual and treat that is Afternoon Tea, a pause in the day to relax, chat and enjoy the traditional pleasures of well-made sandwiches, delicious sweet treats and a pot of fine, hot tea. The Temple Gate Hotel Afternoon Tea also has a daily selection of mini desserts, bringing out the creative side of their in-house pastry chef.

Hotel Woodstock

Indulge yourself in Afternoon Tea served in the drawing room of Hotel Woodstock. Ideal for any occasion, enjoy a selection of sweet and savoury items freshly prepared and cooked to order. The menu is updated regularly to include seasonally fresh local produce.



Old Ground Hotel

Treat yourself to the Delights of Afternoon Tea designed to give you a taste of the best produce in Clare. Dainty assortments include savoury treats such as Inagh's St. Tola's Goats Cheese whipped with beetroot, Burren Smoked Salmon on wholemeal scone, Liscannor Crabmeat Pate and Old Ground Style Coronation Chicken. The elegant dessert selection includes Clare 'Bog' Chocolate Fudge Cake, Mrs O'Regan's Tea Brack and homemade Warm Pear & Raspberry Tart. Complete with freshly baked scones accompanied with House preserve and Sea Salt Butter, it truly is a treat for the senses.



Old Ground Hotel

Conference venues in the spotlight

The Strand Hotel

With incredible conference and banqueting facilities, It will come as no surprise that the 4* Limerick Strand Hotel is a conference venue of choice for many local, national and multinational organisations given our dedication to providing a complete business & conference experience catering for 2 - 600 delegates. Boasting high ceilings, natural daylight and recently upgraded lighting system & NEW fully covered Secret Garden it offers everything you require for a large meeting or event.



The Clayton

The conference & events suite at Clayton Hotel Limerick has invested over €200K investment from the Dalata Hotel Group in the past 3 years with standout results. This multi-purpose facility which caters for both meetings and functions is perfect for trade shows, seminars, social functions and conferences from 2 to 240 guests (subject to guidelines) has been revamped from carpets and curtains, from tables and Clayton conference chairs to the newest and latest AV facilities. The only thing that didn't need a touch up was the amazing views from the Pegasus suite, the entire space is adorned with natural daylight through the floor to ceiling windows and wrap around balcony. A breath of fresh air in the heart of the city to meet, greet and party!

Activities that leave a lasting memory

Secret Ireland

No visit to the Shannon Region would be complete without taking in the wondrous Lakelands which is home to Secret Ireland Escapes. Secret Ireland Escapes takes guests to secret locations in and around Ireland's undiscovered Lakelands where you can travel Ireland through the ages as you get to meet local personalities sometimes in their very own home. It's a truly unique and authentic experience.

The newest addition to their fleet is the Azul Zero which is Ireland's 1st and only solar powered boat. This custom made eco friendly cruiser runs with zero emissions, zero carbon footprint and zero engine. Moreover with no engine there is no engine noise which makes for a serene water experience like no other - the perfect way to savour the unspoiled nature of our Wild River Cruise.



Overland Discovery Experience

This exclusive experience to iconic locations along the Wild Atlantic Way, grants private access to landmarks such as the Cliffs of Moher, with not a tour bus in sight. Drink in the views as you are driven, quite literally, to the edge of Europe in an expedition vehicle. Enjoy the vistas undisturbed with only the breeze for company. Eat outdoors 'safari style'. Enjoy Atlantic Smoked Salmon on Homemade Brown Bread with real Irish Butter with the wind in your hair, quite literally, 155 meters up. Or try our small batch Sloe Gin paired with locally produced Cheeses, Chutneys and Crackers while you taste the view. Or indeed, perhaps a heartier homely lunch in a rustic traditional Irish pub with a cosy atmosphere is where you would like to lose yourself for an hour. Top and tail your experience and take advantage also of some native sporting heritage on your journey. Learn together just for fun, to play 'Hurling' with the sand under your feet on a quiet beach, or tune in to your inner Celtic self and throw a range of Axes on a private Farm with dramatic cliff views in the distance. This is your journey of Discovery, we just take you on it!

The Green Scene

The Falls Hotel

Given Ireland's identity as the Emerald Isle, it is heartening to witness the drive and impetus behind sustainable tourism development. The Shannon Region has no shortage of both greenery and green initiatives.

The push to bring sustainability to the forefront of our industry is evident in the Shannon Region. We're home to Ireland's only two carbon neutral hotels. In 2020, Limerick city was awarded the European Green Leaf. And at the end of 2018, Limerick was delighted to make its first entry onto the Global Destination Sustainability Index (GDS-Index). As a conference bureau, we work closely with GreenHospitality.ie and Fifty Shades Greener and are constantly striving to innovate and improve on new ways to be greener than before.



Carbon Neutral Hotel

The fabulous Falls Hotel and Spa situated near the beautiful Cliffs of Moher and Burren UNESCO Geopark is leading the way towards

a greener future having received the GreenMark Carbon Neutral12 Cert from Green Hospitality Ireland. They are the first



hotel in the country to generate their own electricity through hydro power from the river that runs alongside the hotel. This, combined with the planting of hundreds of trees on the grounds of the hotel and changing over to BioLPG gas along with many other initiatives, has reduced the hotels carbon emissions by 90% in five years.

GDS Index

We participate annually in the Global Destination Sustainability Index. The GDS-Index is a collaborative business initiative created to help Destinations, Convention Bureaux, Event Planners and Suppliers drive the adoption and recognition of sustainable practices in their regions and in the global events industry. This year we plan to undertake two separate submissions, one for Co Limerick and one for Co Clare. We look forward to working collaboratively with

our tourism trade partners to drive the adoption of sustainable business tourism practices and improve our overall performance.

European Green Leaf

Limerick was awarded the European Green Leaf for 2020. The European Green Leaf Award (EGLA) is open to towns and cities with between 20,000 and up to 100,000 inhabitants, to recognise and promote their efforts towards better environmental management and outcomes. Limerick was commended for its ongoing investments leading to improved air quality and noise levels in the city. Limerick is currently transforming itself into

Ireland's first digital city, integrating several public services, creating smart homes and buildings, energy districts and smart neighbourhoods. The city is effectively managing its air quality thanks to the acquisition of

particle and gas monitors, while also encouraging people to leave their cars at home by providing better cycling, walking and public transport infrastructure with the aim of reducing transport emissions.



Fitzgeralds Woodlands House Hotel & Spa

Fitzgeralds Woodlands House Hotel & Spa a family run 4 star hotel on 40 acres of private organic grounds in the historic village of Adare are trailblazers when it comes to investing in environmental initiatives that reduce the resort's carbon footprint. The resort has its own well and waste-water treatment plant on-site, which means it is entirely self-sufficient. An organic garden was created in the grounds of the hotel to supply the kitchen with the freshest and most natural ingredients possible. Shortly after the land was converted into a certified organic farm, produce from Mary's Organic Garden and the farm can be found on the breakfast table, in a host of dishes at Timmy Macs Bistro, as drink ingredients and garnishes served in Dicks Bar and as the inspiration behind Fielding's of Adare. All food-waste is composted and used for Mary's Organic Garden and the organic farm, both of which are home to trees planted as part of the resort's carbon offset programme.



Fifty Shades Greener

Raquel Noboa from Fifty Shades Greener has worked in the Hospitality industry for the past 23 years, working in hotels around

the world since the age of 17. She knows the industry well, the challenges it faces and the mind-set barriers to greening a Hospitality business.

Fifty Shades Greener mission is to embed Environmental Education into our Education Curriculum by 2025, to ensure every person in Ireland is aware of how to reduce their impact on the Environment.



The Green Business Programme by Fifty Shades Greener, is the A to Z, greener for beginners programme that will teach any team how to implement an environmental management system at their property.

To register for this fully funded training visit www.fiftyshadesgreener.ie/green-business-programme

Message from President of SITE Ireland on #RandomActsOfSITEness

In what we all know has been a challenging year for our industry, there has been one shining light for me that has given me an enormous sense of pride, and that is our incredible community. The SITE family, and in particular for me the SITE Ireland family, have proven to be amongst the most resilient, forward thinking and positive group of people you could ever meet.



amazing community.

I took great pleasure in noticing the random acts of kindness that were happening across the country in our industry, and was thrilled to hear an announcement from SITE Global President, Aoife Delaney, that SITE were launching an initiative called #RandomActsOfSITEness aimed at the SITE Global community.

"We want to flood our

community with positivity, hope, opportunity, and showcase the value of connections within our community. Random acts of kindness always inspire other random acts of kindness".

Arthur McGauran, President Elect, SITE Ireland

Website Reference: www.siteglobal.com

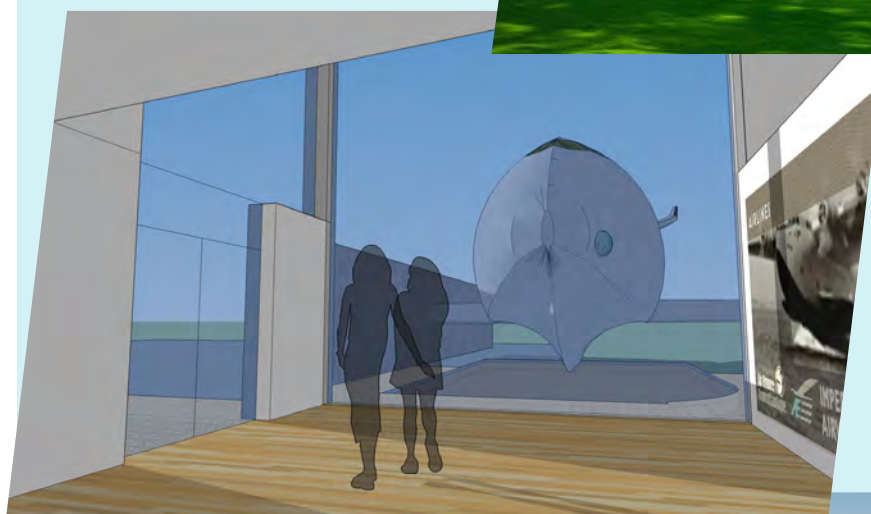


Shannon Region Conference and Sport Bureau were delighted to support #RandomActsOfSITEness by using local company Boxable to send some Irish Foodies items to SITE Global friends around the World to brighten their day up and remind them that SITE Global Conference is in Dublin in January 2022.

In the News...

Ryder Cup 2027

Adare Manor, Co Limerick will be the Ryder Cup host in 2027 – 100 years on from the first official staging of the event. The Golf Course at Adare Manor is masterfully designed, magnificently maintained, and perfectly set within the glorious estate of one of Europe's most spectacular manor house hotels.



Flying High

Discover the era of transatlantic passenger flights, the invention of Irish Coffee, and the maritime history of the majestic River Shannon at the Foynes Flying Boat & Maritime Museum. The Museum experience is set to take off with the recent allocation of €1.5 million funding.

University of Limerick Attracts World Class Events

University of Limerick has an amazing reputation for hosting International Association Conferences and Sporting Events underpinned by their extensive facilities and infrastructure. 2023 is no different when the following events will arrive on campus to a warm Limerick welcome. For any further event enquiries please do get in touch and we would be thrilled to introduce you to the conference and events team in University Limerick and support your bid or site visit.

- ITF Tag Rugby World Cup
- Oceans Conference
- World Archery Youth Championships



Social Impact

Social impact has become an integral part of corporate business strategy, but this can sometimes be a challenge for companies – that's where Humanli come in! They can pair your organisation with a charity or community group that will align with your company's brand. See more at humanli.ie

Humanli
Making Social Impact Possible




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